

Macon-Bibb County

Central Georgia's regional economic hub — a diverse workforce at the intersection of major transportation corridors, anchored by healthcare, public services, and growing industry.

85.1K

TOTAL JOBS

Payroll positions (QCEW)
— counts jobs, not unique
workers

\$55K

AVG ANNUAL WAGE

Mean payroll wage per job
· not household income

156.6K

POPULATION

ACS 2024 estimate ·
residents, not workforce

+23,963NET IN-
COMMUTERS

Workers entering Bibb
minus residents leaving
daily

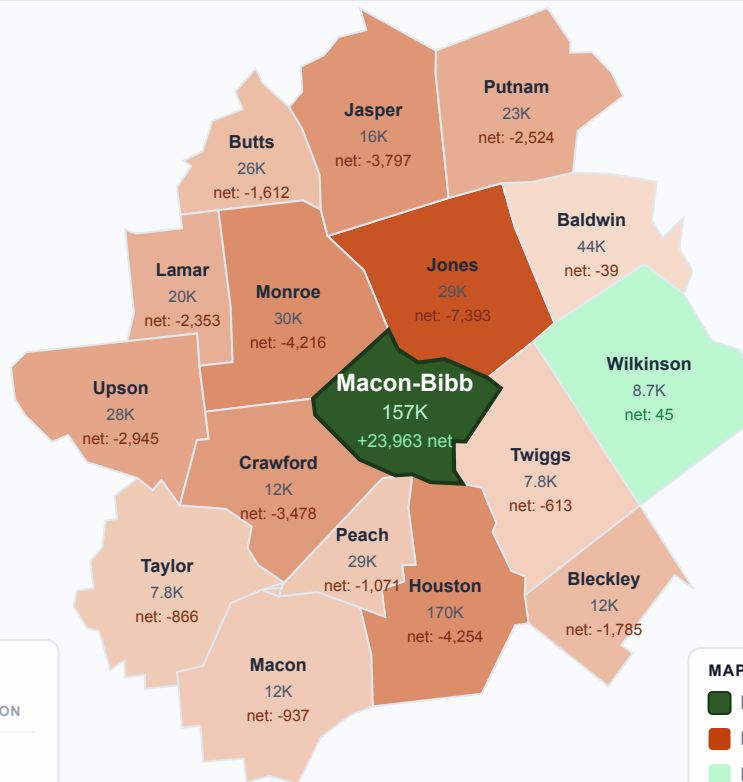
**Health Care &
Social
Assistance**

LARGEST SECTOR

+6.0% job growth over 5
years

Where Central Georgia Works

Net in-commuter flow by county · 1-hour drive radius

**631K**

TOTAL REGIONAL POPULATION

157K

MACON-BIBB POPULATION

MAP KEY

- Macon-Bibb County
- Negative net commuting
- Positive net commuting

Source: JobsEQ net commuting data · Macon-Bibb County, GA · U.S. Census Bureau Population Estimates

THE REAL ECONOMIC PICTURE

Workplace-Adjusted Metrics

About 40% of workers employed in Macon-Bibb live outside it. Standard Census metrics follow the worker home — understating the county's income and overstating its neighbors'. The figures below are adjusted for where the work actually happens. This pattern exists because Macon-Bibb is the region's economic hub: the hospitals, professional offices, and major employers that surrounding rural counties rely on are here, so the workers come here too. Note also that the \$55K average annual wage on page 1 reflects payroll jobs located here; the \$50,747 household median below reflects where residents live — different populations, different measures.

MEDIAN EARNINGS — JOB SITE VS. RESIDENCE

Adjusted (job-site) **\$68,900**
Official household median **\$50,747**

PER-CAPITA GDP — MACON-BIBB VS. HOUSTON CO.

Macon-Bibb (workplace) **\$67,292**
Houston Co. (adjusted) **\$54,547**

UNEMPLOYMENT — WORKPLACE-WEIGHTED VS. OFFICIAL

Adjusted Unemployment **3.2%**
Official residence-based **4.3%**

60–70%

of retail spending in Macon-Bibb originates from **non-residents** — commuters and regional visitors whose wages are earned here but counted elsewhere in Census data.

Source: George, A. (2025). *Reclassifying Municipal Realities* (commissioned research). U.S. Census, BLS, LEHD/LODES, BEA.

WORKFORCE DEMOGRAPHICS

Who Lives Here

ACS 2024 estimates for Macon-Bibb County residents.

156,578

POPULATION

77.0%

PRIME-AGE
PARTICIPATION · AGES
25–54

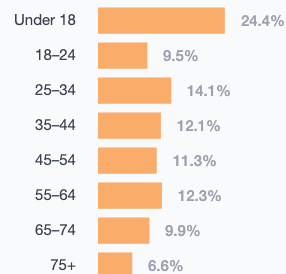
35 yrs

MEDIAN AGE

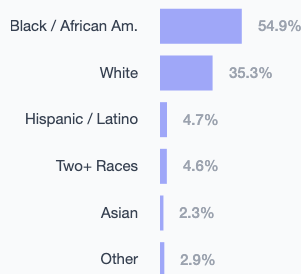
9.5%

WORK FROM HOME

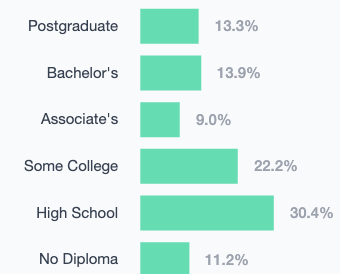
AGE DISTRIBUTION



RACE & ETHNICITY



EDUCATION (AGE 25–64)



INDUSTRY LANDSCAPE

Where Macon Works

Macon-Bibb's economy is anchored by high-value service and production sectors. Healthcare and Manufacturing alone account for nearly 24.8K jobs — and together have added more than 2.1K positions over the past five years.

HEALTHCARE & SOCIAL ASSISTANCE

17.9K

TOTAL JOBS
Largest sector

+6.0%

5-YR EMPLOYMENT
GROWTH
5-yr cumulative · JobsEQ

+1.0K

JOBS ADDED · 5 YRS

\$67K

AVG ANNUAL WAGE
QCEW · weighted

Largest Sector

REGIONAL RANK
Hub anchor

MANUFACTURING

6.9K

TOTAL JOBS

+18.8%

5-YR EMPLOYMENT
GROWTH
Fastest-growing

+1.1K

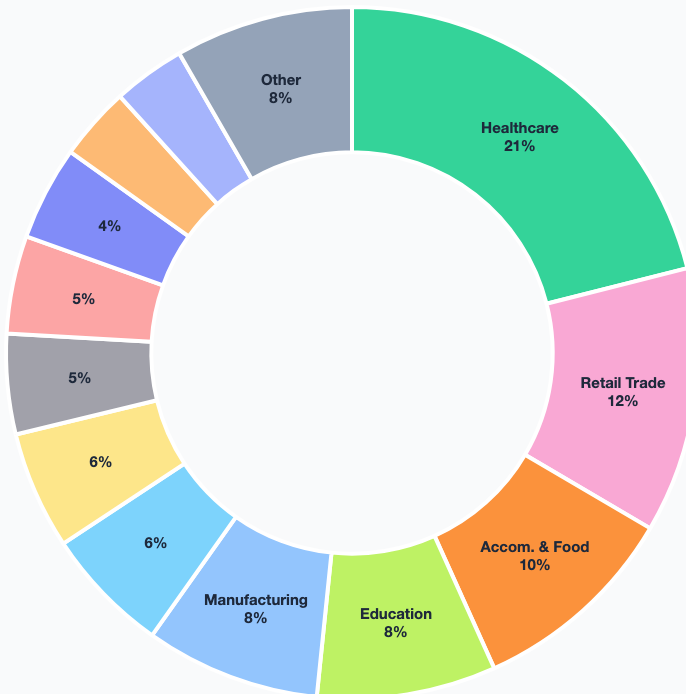
JOBS ADDED · 5 YRS

\$66K

AVG ANNUAL WAGE
QCEW · weighted

**High-Value
Growth**

SECTOR PROFILE
High wage · rising



Health Care & Social Assistance	17.9K	21.1%	Retail Trade	10.5K	12.4%	Accommodation & Food Services	8.3K	9.8%
Educational Services	7.1K	8.4%	Manufacturing	6.9K	8.2%	Finance & Insurance	5.0K	5.9%
Administrative & Support	4.7K	5.5%	Other Services	4.0K	4.7%	Transportation & Warehousing	3.9K	4.6%
Public Administration	3.7K	4.4%	Construction	2.9K	3.4%	Professional & Tech Services	2.9K	3.4%
Other	7.1K	8.3%						

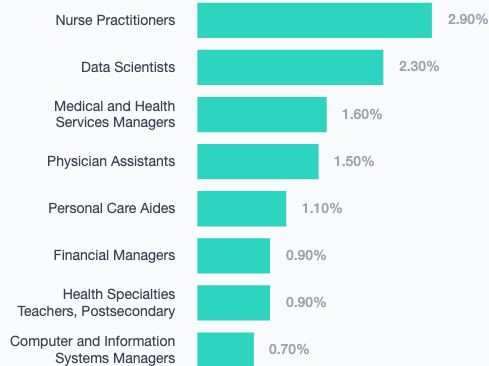
WORKFORCE OUTLOOK

Occupation Intelligence

High-wage healthcare and professional roles are growing while routine, lower-wage work contracts — a split consistent with automation and structural shifts that together pull the workplace-adjusted median to \$68,900.

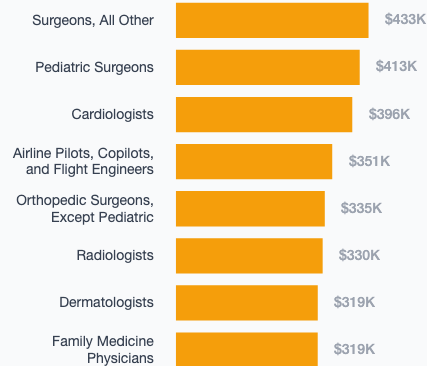
TOP GROWING OCCUPATIONS

1-year forecast growth rate · min. 50 employees · JobsEQ 2025 Q3



TOP PAYING JOBS

Mean annual wage · OES estimates



TOP OCCUPATIONS

In-Demand Roles

Top 10 by employment · Occupational Employment Statistics (OES) · Macon-Bibb County.

#	OCCUPATION	EMPLOYMENT	AVG ANNUAL WAGE	5-YR GROWTH
1	Registered Nurses	2.8K	\$88K	+0.6%
2	Retail Salespersons	2.6K	\$32K	-0.5%
3	Fast Food and Counter Workers	2.5K	\$26K	-2.2%
4	Cashiers	1.7K	\$28K	-0.5%
5	Laborers and Freight, Stock, and Material Movers, Hand	1.7K	\$40K	+1.6%
6	General and Operations Managers	1.6K	\$114K	+2.0%
7	Customer Service Representatives	1.5K	\$42K	-1.7%
8	Stockers and Order Fillers	1.4K	\$37K	+2.2%
9	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1.3K	\$33K	-1.2%
10	Personal Care Aides	1.3K	\$28K	+8.0%

OUTLOOK

Macon-Bibb's workforce is shifting toward higher-value employment — healthcare and professional roles are growing, manufacturing wages are rising, and automation is compressing low-wage routine roles while expanding demand for higher-skill work. A young median age and a growing anchor-employer base position the county for wage growth if training pipelines keep pace with employer demand.